

We Claim:

1. A method of organizing ideas in a computer database, comprising the steps of:
 - (a) maintaining a computer database for accumulating ideas, including positive comments and negative comments;
 - (b) systematically directing a contributor of a comment, which is in response to a displayed negative comment, to contribute a positive comment for entry into said database by using a given computer-displayed form element adapted for receiving said contribution; and
 - (c) providing a bi-directional access link between the display of the negative comment and a display of the contributed positive comment.
2. A method according to Claim 1, wherein step (b) comprises the step of:
 - (d) systematically providing on a display screen displaying the given form element an indication that the given form element is for entry of a positive comment.
3. A method according to Claim 1 or 2, wherein step (b) comprises the step of:
 - (e) systematically providing on a display screen displaying the given form element an instruction to enter only a positive comment in the given form element.
4. A method according to Claim 1, further comprising the steps of:
 - (d) systematically directing a contributor of a comment, which is in response to a display of the contributed positive comment, to contribute a negative comment for entry into said database by using a computer-displayed form element adapted for receiving said contribution; and

(e) providing a bi-directional access link between the display of the contributed positive comment and a display of the contributed negative comment.

5. A method according to Claim 1, wherein the contributed positive comment is also responsive to another negative comment in the database, the method further comprising the step of:

(d) providing a bi-directional access link between a display of the contributed positive comment and a display of the other negative comment.

10 6. A method of organizing ideas in a computer database, comprising the steps of:

(a) maintaining a computer database for accumulating ideas, including positive comments and negative comments;

(b) systematically directing a contributor of a comment, which is in response to a displayed positive comment, to contribute a negative comment for entry into said database by 15 using a given computer-displayed form element adapted for receiving said contribution; and

(c) providing a bi-directional access link between the display of the positive comment and a display of the contributed negative comment.

7. A method according to Claim 1, wherein step (b) comprises the step of:

20 (d) systematically providing on a display screen displaying the given form element an indication that the given form element is for entry of a negative comment.

8. A method according to Claim 1 or 2, wherein step (b) comprises the step of:

(e) systematically providing on a display screen displaying the given form element an 25 instruction to enter only a negative comment in the given form element.

9. A method according to Claim 1, further comprising the steps of:

- (d) systematically directing a contributor of a comment, which is in response to a display of the contributed negative comment, to contribute a positive comment for entry into said database by using a computer-displayed form element adapted for receiving said contribution; and
- 5 (e) providing a bi-directional access link between the display of the contributed negative comment and a display of the contributed positive comment.

10. A method according to Claim 1, wherein the contributed negative comment is
10 also responsive to another positive comment in the database, the method further comprising the step of:

- (d) providing a bi-directional access link between a display of the contributed negative comment and a display of the other positive comment.

15 11. A method according to Claim 5 or 10, wherein step (d) comprises the step of:

- (e) directing the contributor of the contributed comment, to provide the link recited in step (d) by using a given computer-displayed button.

12. A method according to Claim 1 or 6, further comprising the step of:

- 20 (d) enabling both comments to be displayed simultaneously in a common screen display.

13. A method according to any preceding claim, wherein said positive comments include solution ideas and said negative comments include problem ideas,

14. A computer readable storage medium(media), comprising computer executable instructions for causing a computer system to organize ideas in a computer database, wherein the instructions cause the computer system to perform the steps of:

- (a) maintaining a computer database for accumulating ideas, including positive comments and negative comments;
- 5 (b) systematically directing a contributor of a comment, which is in response to a displayed negative comment, to contribute a positive comment for entry into said database by using a given computer-displayed form element adapted for receiving said contribution; and
- 10 (c) providing a bi-directional access link between the display of the negative comment and a display of the contributed positive comment.

15. A medium(media) according to Claim 14, wherein the instructions further cause the computer system to perform the steps of:

- (d) systematically directing a contributor of a comment, which is in response to a display of the contributed positive comment, to contribute a negative comment for entry into said database by using a computer-displayed form element adapted for receiving said contribution; and
- 15 (e) providing a bi-directional access link between the display of the contributed positive comment and a display of the contributed negative comment.

20

16. A medium(media) according to Claim 14, wherein the contributed positive comment is also responsive to another negative comment in the database, and wherein the instructions further cause the computer system to perform the step of:

- (d) providing a bi-directional access link between a display of the contributed positive comment and a display of the other negative comment.

17. A computer readable storage medium(media), comprising computer executable instructions for causing a computer system to organize ideas in a computer database, wherein the instructions cause the computer system to perform the steps of:

- (a) maintaining a computer database for accumulating ideas, including positive comments and negative comments;
- 5 (b) systematically directing a contributor of a comment, which is in response to a displayed positive comment, to contribute a negative comment for entry into said database by using a given computer-displayed form element adapted for receiving said contribution; and
- 10 (c) providing a bi-directional access link between the display of the positive comment and a display of the contributed negative comment.

18. A medium(media) according to Claim 17, wherein the instructions further cause the computer system to perform the steps of:

- (d) systematically directing a contributor of a comment, which is in response to a display of the contributed negative comment, to contribute a positive comment for entry into said database by using a computer-displayed form element adapted for receiving said contribution; and
- 15 (e) providing a bi-directional access link between the display of the contributed negative comment and a display of the contributed positive comment.

20

19. A medium(media) according to Claim 13, wherein the contributed negative comment is also responsive to another positive comment in the database, and wherein the instructions further cause the computer system to perform the step of:

- (d) providing a bi-directional access link between a display of the contributed negative comment and a display of the other positive comment.